

CHERY 

PRODUCT INFORMATION
BROCHURE



THIS IS YOUR Q.

DIFFERENT DRIVE. DIFFERENT VIBE.

This is your Q **to go further.**

Your Q to **make space.**

Your Q to **move smarter.**

Your Q to **be different.**

**In a world full of predictability,
choose something different.**

The Q packages distinctive design, flexible space,
intelligent technology, and advanced safety in one
fully electric experience.

The all-new
Chery Q

FROM R349 900*

*Ts & Cs apply.

YOUR Q TO STAND OUT.

DESIGN THAT DOESN'T FOLLOW
THE USUAL ROUTE.

The Chery Q breaks the mould with its distinctive “round square” design concept, balancing playful curves with a bold, modern edge, in a perfectly aerodynamic, safety-oriented, compact package.

From its sleek shape to its stylish body details, it owns a distinctive identity that's unmistakably Q.

Friendly, but confident.
Playful, but bold.



reddot winner 2026
car design



A LOOK THAT'S UNIQUELY YOURS.

Designed to leave an impression.
Built for safety and comfort.

- Monocoque Chassis
- Automatic LED Headlights
- Exterior Camera Technology
for Advanced Safety



YOUR Q TO FEEL AT HOME.

A CABIN DESIGNED FOR STYLE & COMFORT.

Discover a space that's bigger, brighter, and more intuitively designed than you expected. The Q's long wheelbase allows for more cabin space while maintaining a compact frame for city manoeuvres.

Well-appointed controls and artful interior finishes make your drive more comfortable, more convenient, and much harder to end.

- **T-SHAPED COCKPIT:**

Creates logical, functional zones for easy access & smooth operation.

- **FLAT-BOTTOMED MULTIFUNCTION STEERING WHEEL:**

Keeps the controls comfortably under your control.

- **ALTERNATING ROUND & SQUARE AIR VENTS:**

Adding style in all the tiny details.



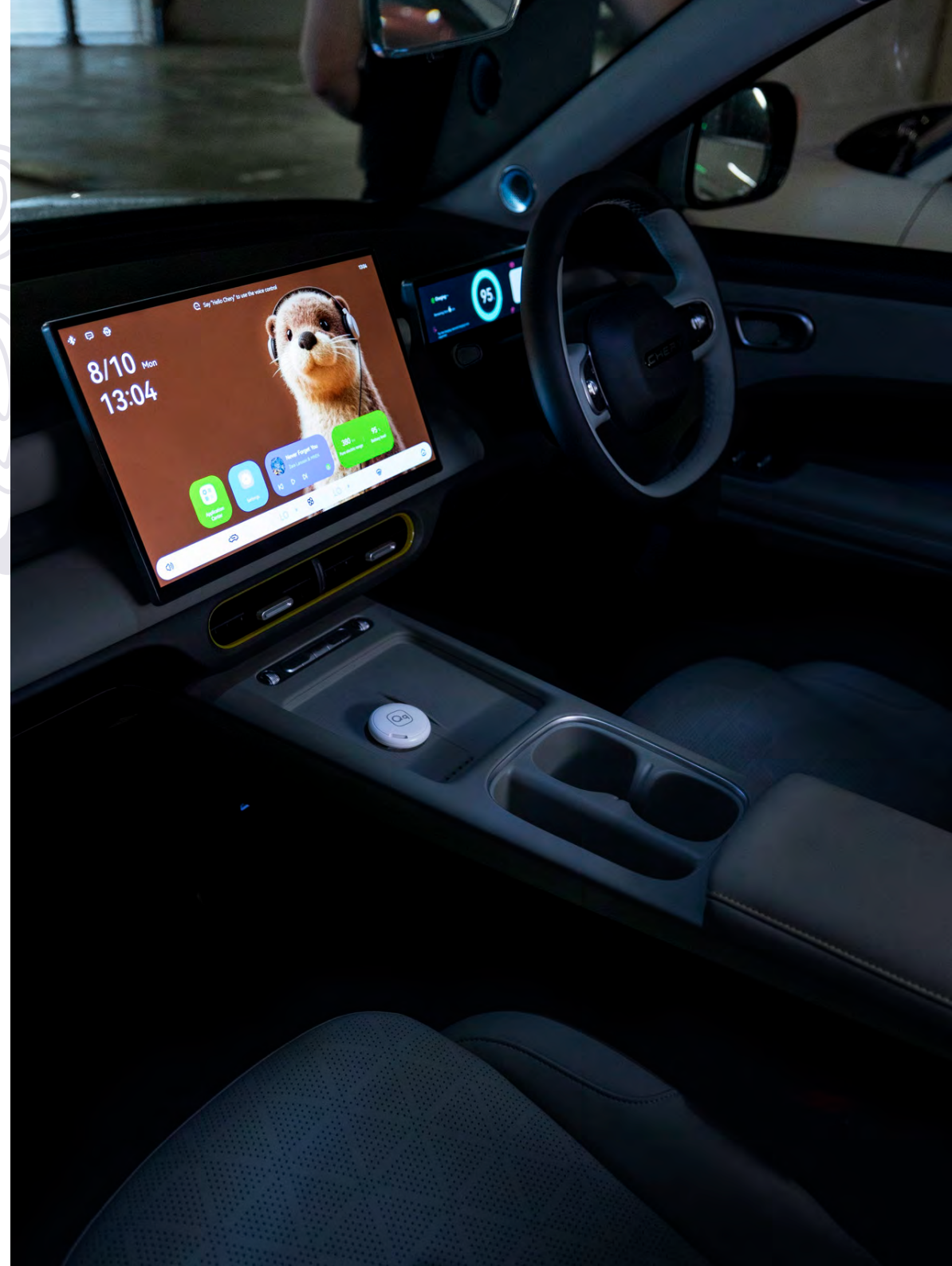
DETAILS MATTER

Q adds premium touches:

- Leather racetrack-oval seats.
- Chrome-plated cabin details.
- LED vanity mirror.
- Soft-touch interior finishes.

EVERY INCH HAS A PURPOSE.

Every detail gives you another reason to make the Q yours.



YOUR Q TO DRIVE SMART.

INTERACTIVE INTELLIGENCE THAT
WORKS WITH YOU.

Q brings intelligent technology to your everyday drives, with more information, convenience and control at your fingertips.

A DIGITAL COCKPIT FOR A DIGITAL LIFE:

Bring key information and entertainment together in a clean, intuitive environment

- 8.8-INCH INSTRUMENT CLUSTER[†].
- 15.6" 2.5K ULTRA-HD CENTRAL CONTROL SCREEN[†].
- CUSTOMISABLE INFOTAINMENT THEMES[†].

CONNECTED FROM THE START:

Keep your devices connected and ready wherever you go with wireless screen mirroring and 50W wireless charging[†].

YOUR Q TO TAKE IT ALL WITH YOU.

[†] - Elite Model Only



YOUR Q TO MAKE SPACE.

SMALL WHERE IT MATTERS;
BIG WHERE IT COUNTS.

Don't let its agile dimensions fool you: The Q is built on a 2700mm wheelbase, which allows us to build in flexible storage for everyday life and everything that comes with it.

- **70ℓ EXTRA-LARGE FRUNK**

With a 50kg load capacity and drain port.

- **375ℓ–1,450ℓ BOOT CAPACITY**

More space when you need it, with the flexibility to adapt to whatever you're carrying.

- **38 STORAGE COMPARTMENTS**

From daily essentials to the “just in case”, Q gives you more ways to make space for what matters.

YOUR Q TO ENJOY CONVENIENCE.

Q MAKES THE TRANSITION TO ELECTRIC FEEL
SIMPLE, CONVENIENT AND CONNECTED.

Why not use the app?

With Intelligent Vehicle Preparation features, you can control car functions remotely using your smartphone:

- Lock
- Windows
- Trunk
- Search
- Aircon
- Advanced Travel

ONE-CLICK VEHICLE PREPARATION.

Prepare your Q immediately, or schedule it in advance through the mobile app.

**THIS IS YOUR Q TO HAVE YOUR CAR READY
BEFORE YOU ARE**



YOUR Q TO GO FULLY ELECTRIC.

PERFORMANCE THAT KEEPS
UP WITH YOU.

The all-new Chery Q delivers fully electric performance designed for everyday freedom.

The Q is equipped with a Lithium Iron Phosphate battery for faster charging and greater longevity. Its electric motor generates considerable output and excellent torque, filling this all electric experience with satisfying rewards.

- **UP TO 400 KM NEDC PURE ELECTRIC RANGE.**

From daily commutes to spontaneous escapes, you'll have the freedom to keep moving.

- **FROM 30% TO 80% CHARGE IN 16.5 MINUTES.**

Get back on the road with a high-speed, convenient charging experience.

- **LOWER COSTS WITH PURE ELECTRIC TRAVEL.**

No fuel stops, no conventional drive: just your Q, your journey, and the road ahead.

THIS IS YOUR Q TO KEEP GOING.





YOUR Q TO PARK SMARTER.



INTELLIGENCE WHERE IT MATTERS.

Tight space? Busy surroundings? Q has intelligent technology designed to help you navigate with greater confidence.

- **APA (ALL-SCENARIO AUTOMATED PARKING ASSIST)[†]:**
Intelligent park-in and park-out assistance helps make parking smoother.
- **540° HD CAMERA[†]:**
A wider view around the vehicle helps you stay aware of your surroundings.
- **AGILE BODY DIMENSIONS:**
Compact and easy to manoeuvre, Q is made for navigating urban spaces with confidence.

YOUR Q TO TAKE ON THE TIGHT SPACES.

[†] - Elite Model Only

YOUR Q TO TAKE ON THE CITY.

MORE THAN YOU EXPECT.

Q brings personality to the everyday, with technology features that truly let your vehicle be part of your lifestyle.

- **V2L — VEHICLE-TO-LOAD:**

Turn your Q into a power source when you need it, with the flexibility to power compatible devices outside of the vehicle.

- **EXTERNAL PA SYSTEM†:**

Take your voice beyond the cabin with an external PA system designed for those moments when ordinary just isn't enough.

**YOUR Q TO BRING THE PARTY,
RIGHT ON TIME, EVERY TIME.**

† - Elite Model Only

YOUR Q TO BE SAFE.

CONFIDENCE COMES STANDARD.

Going somewhere new? No stress!

The Q is built on a T12 electric platform, which not only packages the battery and motor efficiently, it also provides a layer of superb safety to the existing standards included in every model.

- **82% HIGH-STRENGTH STEEL SAFETY CAGE.**

Designed for structural rigidity and occupant protection.

- **6 AIRBAGS STANDARD IN ALL MODELS.**

Front, side, and curtain.

- **DESIGNATED CRUMPLE ZONES.**

These zones direct the force for safer impact in the case of accident.



YOUR Q TO DRIVE INFORMED.

INTELLIGENCE FOR IMPROVED SAFETY.

- **ADVANCED DRIVER ASSISTANCE SYSTEMS†.**

The Q combines intelligent driver assistance technology with advanced safety features to help protect you, your passengers and those around you.

- **WIDE VIEW, PRECISE HAZARD ALERTS†:**

A front-view camera and rear millimetre-wave radar work together to detect the vehicle's surroundings and provide intelligent alerts when potential hazards are identified.

The system can assist with:

- **DETECTION**
- **ALERTS**
- **ASSISTANCE**

YOUR Q TO DRIVE WITH CONFIDENCE.

† – Elite Model Only

YOUR Q TO CHOOSE!

SLEEK, MODERN STYLE HAS NEVER LOOKED THIS GOOD.



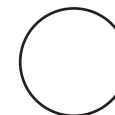
Beige



Purple



Silver



White



CHERY Q				
BATTERY AND MOTOR			Comfort	Elite
Performance	Top Speed	≥135km/h	•	•
	Acceleration (0-100km/h)	13.5sec	•	•
	Maximum Power	90kW	•	•
Battery Capacity & Tools	Capacity	42.7kWh	•	•
	Fast Charging Module (DC)	30% to 80% in 16.5min	•	•
	6.6kW Slow Charging Module (AC)	10% to 100% in 6.5h	•	•
NEDC Range	400km		•	•
Volume-to-Load (V2L) Capacity.			•	•
CHASSIS AND DIMENSIONS				
Chassis	Monocoque 82% High-Strength Steel Chassis		•	•
Dimensions	Vehicle Length	4195mm	•	•
	Wheelbase	2700mm	•	•
	Width*Height	1811mm*1568mm	•	•
Steering	Electric Power Steering (EPS)		•	•
Engine Layout	Rear-Wheel Drive		•	•
Drive Modes	Instrumental Drive Mode Selection		•	•
Suspension	Independent Rear Suspension		•	•
Brakes and Parking	AUTOHOLD Automatic Parking		•	•
	Front Ventilated Disc Brakes		•	•
	Rear Solid Disc Brakes		•	•

EXTERIOR SPECIFICATIONS		Comfort	Elite
Wheels and Tyres	16" Steel Wheel Rims	•	
	17" Aluminium Wheel Rims		•
	Tyre Repair Kit	•	•
Headlights and Taillights	LED High & Low Beam Headlights	•	•
	Automatic Headlights (HMA)	•	•
	Headlight Management Assist		•
	LED Taillights	•	•
	High-Mounted Brake Light	•	•
	Emergency Stop Signal	•	•
	Single Rear Fog Light	•	•
	Dual Reverse Lights	•	•
Exterior Cameras	Integrated Dash Cam Interface in Rearview Mirror	•	•
Access	Keyless Entry	•	•
	Keyless Start Function	•	•
Antenna	Shark Fin Antenna	•	•
Windows & Windscreen	Privacy Glass for Rear Seats	•	•
	Frameless Front Wipers	•	•
Remote Power Tailgate		•	•
Front Trunk		•	•

INTERIOR SPECIFICATIONS		Comfort	Elite
Upholstery	Black Synthetic Leather	•	•
Interior Lighting	Ambient Cabin Lighting		•
	Trunk Light	•	•
Steering Wheel	Multifunction	•	•
	Manual 4-Way Adjustment	•	•
	Black Synthetic Leather	•	•
Aircon and Ventilation	Air Conditioning	•	•
	CN95-Level Air Purification (PM0.3 Ultra-Efficient Air Filter)	•	•
	Rear Air Vents	•	•
Battery Cooling	Battery Liquid Cooling and Heating	•	•
Windows	One-Touch Power Windows on All Four Doors (with Anti-Pinch Function)	•	•
Mirrors and Visors	Manual Anti-Glare Rearview Mirror	•	•
	Driver's Sun Visor	•	•
	Power Adjustable Side Mirrors	•	•
	Power Folding Side Mirrors		•
	Auto Folding Side Mirrors on Locking		•
	Heated Side Mirrors		•
	Passenger's Sun Visor	•	•
	Illuminated Mirrors		•
Seat Configurations	6-Way Electrically-Adjustable Driver Seat		•
	6-Way Manually-Adjustable Driver Seat	•	
	4-Way Manually-Adjustable Passenger Seat	•	•
	Rear Seat with Two Headrests	•	•
	Rear Seat 60/40 Split	•	•
Electric Front Trunk			•

INFOTAINMENT		Comfort	Elite
Media Console	15.6-Inch Center Console with Wireless Bluetooth® Connectivity, Apple CarPlay™ and Android Auto™		•
	12.8-Inch Center Console with Wireless Bluetooth® Connectivity, Apple CarPlay™ and Android Auto™	•	
Dashboard	8.88-Inch LCD Dashboard		•
	Segment Code Screen (8 inches)	•	
Speakers	4 Internal Speakers	•	
	6 Internal Speakers		•
	Exterior Speaker		•
Device Chargers	Front USB and USB C Port	•	•
	Rear USB Port	•	•
	Wireless Charger (Fast Charging + with Air Cooling)		•
Connectivity	T-Box Remote Information Processor	•	•
	Online T-BOX	•	•
	Offline Intelligent Voice		•
SAFETY SPECIFICATIONS			
Alarm	Vehicle Anti-Theft Alarm	•	•
Locking	Automatic Central Locking	•	•
Cruise Control	Cruise Control	•	
	Adaptive Cruise Control		•
Seatbelts	Driver's 3-Point Seatbelts with Pretensioners and Load Limiters	•	•
	Passenger's 3-Point Seatbelts with Pretensioners and Load Limiters	•	•

SAFETY SPECIFICATIONS		Comfort	Elite
Seatbelts	Second Row 3-Point Seatbelts with Load Limiter	•	•
	Front and Rear Seatbelt Reminders	•	•
	Load Occupation Sensors	•	•
	Second Row Seat Anchor Points	•	•
Airbags	Driver Airbag	•	•
	Passenger Airbag	•	•
	Front Row Side Airbags	•	•
	Curtain Airbags	•	•
Child Satefy	SOFIX Seat Interface	•	•
	Manual Child Safety Lock	•	•
Accident Reporting	EDR Accident Data Recorder	•	•
Warning Systems	Door Open Warning	•	•
	Hood Open Warning	•	•
	Trunk Open Warning	•	•
	Key Lockout Warning		•
SMART SAFETY FEATURES			
Standard Safety Technology	Front and Rear Parking Sensors	•	•
	ABS (Anti-Lock Braking System)	•	•
	EBD (Electronic Brake Force Distribution)	•	•
	BAS (Brake Assist System)	•	•
	Brake Priority Logic	•	•
	ESP (Electronic Stability Program)	•	•
	TCS (Traction Control System)	•	•
	RSC (Roll Stability Control)	•	•
	HAC (Hill-Start Assist Control)	•	•

SMART SAFETY FEATURES		Comfort	Elite
Standard Safety Technology	HDC (Hill Descent Control)	•	•
	TPMS (Indirect Tyre Pressure Monitoring System)	•	•
	Unlock on Engine Off or Crash	•	•
	Speed Limit Alert	•	•
ADVANCED DRIVER ASSIST SYSTEMS (ADAS)			
ADAS	ADAS LDW (Lane Departure Warning)		•
	APA (Auto Parking Assist)		•
	LKA (Lane Keeping Assist)		•
	LDP (Lane Departure Prevention)		•
	BSD (Blind Spot Detection)		•
	LCA (Lane Change Assist)		•
	ACC (Adaptive Cruise Control)		•
	ICA (Integrated Cruise Assist)		•
	FCW (Forward Collision Warning)		•
	RCTA (Rear Cross Traffic Alert)		•
	AEB (Automatic Emergency Braking)		•
	TJA (Traffic Jam Assist)		•
	DOW (Door Opening Warning System)		•
	ASL (Active Speed Limit)		•
	SLA (Speed Limit Assistance)		•
	SCF (Speed Control Function)		•
	ISA (Intelligent Speed Assistance)		•
	RCW (Rear Collision Warning)		•
	CB (Multi-Collision Braking)		•
	IHC (Intelligent Headlight Control)		•
	ELK (Emergency Lane Keeping)		•

WARRANTY & SERVICE PLAN

Warranty & Service Plan

Vehicle Warranty: 5 Years / 150,000 km
 Service Plan: 5 Years / 100,000 km
 EV Battery & Electric Drive Warranty: 10 Years / 200,000km



The background of the advertisement is a photograph of a paved road with a yellow center line, flanked by tall pine trees. Two white Chery Q cars are driving on the road, with the lead car in the foreground and another car further back. The sky is clear and blue.

CHERY Q

THIS IS YOUR Q TO
MAKE SPACE.
STAND OUT.
MOVE SMARTER.
BE SAFE.
GO FURTHER..

YOUR Q TO **LIVE DIFFERENTLY.**